



# GIFA 2019 FACT SHEET

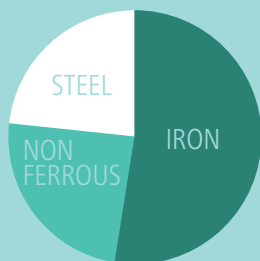
# 2948 visitors



Nearly 3,000 customers visited us during the five GIFA days on our stand with more than 1,100 square meters.

# IRON 52,5%

More than half of your discussions were focussing on topics from the iron industry. Non ferrous and steel divide the rest evenly.

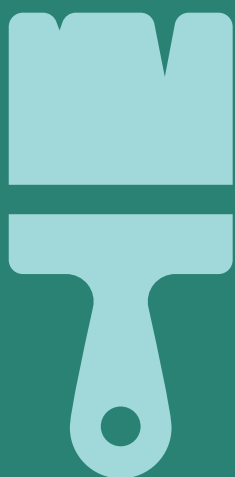


# 1124 GERMANY

# 316 TURKEY

# 116 INDIA

Nearly 40% of our visitors are based in Germany. 2nd leading country was Turkey with 1 of 10 visitors.



# 1/5 VISITORS

was interested in our coating products and applications displayed and discussed on the stand.

# 1,900



1,900 curry sausages were enjoyed during lunchtime by our customers and stand manning staff.



More than 3,200 cups of coffee have been served during the week of GIFA by the extraordinary service hostesses.

# 3,200+

## HIGHLIGHTS



We showed 14 new technologies at GIFA. From these, FEEDEX SCK Sleeves raised the most interest. 2nd was the ICU (Intelligent Coating Unit), followed by FEEDEX VAK Sleeves.

Our product managers and communications team prepared 43 customer case studies, 13 technical papers and 41 exhibits to showcase the value our products create for our customers.

# 43



193 Foseco technical experts from 33 countries were present on the stand.

# 193